



# Pacific Grove Concours Auto Rally

Pacific Grove Youth Action, Inc.  
Pacific Grove Rotary

## About Auto Rally

Pacific Grove Youth Action, Inc. (PGYA) is a local non-profit organization which has put on the Pacific Grove Concours Auto Rally since its inception in 1995. Since that time PGYA has assisted the youth of Pacific Grove by sponsoring after school tutoring and programs at the PG Youth Center. Our fund-raising event is the Concours Auto Rally which is held on the Friday afternoon and evening of the Concours weekend.

The accumulated donations since 1995 have been more than \$105,000 for the youth of the community. Past year's events have generated funds for the PG Youth Center, the City of Carmel Police Athletics Program, the City of Carmel Mayor's Fund and the Pacific Grove High School Driver's Training Scholarships.

The event draws 200 rally cars and over 8,000 spectators.

## Pacific Grove Concours Auto Rally

P.O. Box 51453  
Pacific Grove, Calif. 93950  
831.372.6585  
Fax: 831.372.8159  
www.pgautorally.org

# Sponsorship Packages

Friday, August 14th, 2009

## MAIN EVENT

\$5,000 (1)

- Car entry in the Concours Auto Rally - number two position directly behind lead police cars.
- Product featured on Cover of Event Program - your product or location tastefully portrayed on the cover of the event program and on the official posters of the auto rally.
- Seating for Six (6) at the Barbecue Awards Dinner - located at historic Chautauqua Hall in Pacific Grove.
- Company Banners - your banners displayed at auto rally & award dinner.
- Booth Space - distribution of your product information.
- Special feature article with picture in event program.
- Rally shirts - Two (2) polo-style official auto rally shirts.
- Goody Bags - your product information or souvenir inside of every goody bag distributed to auto rally entrants.

## RALLY

\$3,000 (2)

- Car entry in the Concours Auto Rally.
- Seating for Four (4) at the Barbecue Awards Dinner - located at historic Chautauqua Hall in Pacific Grove.
- Back cover in the event program.
- Booth Space - distribution of your product information.
- Rally shirts - Two (2) polo-style official auto rally shirts.
- Goody Bags - your product information or souvenir inside of every goody bag distributed to auto rally entrants.

## PIT CREW

\$2,000

- Car entry in the Concours Auto Rally.
- Seating for Two (2) at the Barbecue Awards Dinner - located at historic Chautauqua Hall in Pacific Grove.
- Inside back cover in the event program.
- Booth Space - distribution of your product information.
- Rally shirts - Two (2) polo-style official auto rally shirts.
- Goody Bags - your product information or souvenir inside of every good bag distributed to auto rally entrants.

## PATRON

\$1,000

- Car entry in the Concours Auto Rally.
- Seating for One (1) at the Barbecue Awards Dinner - located at historic Chautauqua Hall in Pacific Grove.
- Full page ad in the event program.
- Rally shirt - One (1) polo-style official auto rally shirt.
- Goody Bags - your product information or souvenir inside of every good bag distributed to auto rally entrants.