



Pacific Grove Youth Action, Inc
Pacific Grove Rotary

Advertising Rates for 2011 P.G. Auto Rally

Ad Size	Prices B/W
Business Card B/W	70.00
Eighth B/W	120.00
Quarter B/W	200.00
Half B/W	375.00
Full B/W	700.00

Ad Size	Prices Color
Business Card Color	80.00
Eighth Color	135.00
Quarter Color	230.00
Half Color	430.00
Full Color	800.00

If you would like to know more about the above rates or if you have any questions you can contact Vic Johnson @ 831.647.0205.

Send advertising file only to pgautorally@gmail.com

Quarter (H)
7.25" x 2.47"

Quarter B/W \$200.00
Quarter Color \$230.00

****Send complete, ready to print *ad only* to pgautorally@gmail.com
No later than **Friday, July 1st, 2011.****

Business Card
3.5" x 2"

Bus. Card B/W \$70.00
Bus. Card Color \$80.00

Eighth
3.63" x 2.47"

Eighth B/W \$120.00
Eighth Color \$135.00

Quarter (V)
3.625" x 4.98"

Quarter B/W \$200.00
Quarter Color \$230.00

Half Page
7.25" x 4.94"

Half Page B/W \$375.00

Half Page Color \$430.00

**Send complete, ready to print *ad only* to pgautorally@gmail.com

No later than **Friday, July 1st, 2011.**

Full Page
7.25" x 9.875"

Full Page B/W \$700.00

Full Page Color \$800.00

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